

ENTERPRISING (Persuaders)

People who like to work with others, influencing, persuading, leading, or managing for organizational goals or economic gain

Are you?

Self-confident
Assertive
Persuasive
Enthusiastic
Energetic
Adventurous
Ambitious
Inquisitive
Extroverted
Spontaneous
Opinionated
Optimistic

Can you?

Give presentations
Initiate projects
Lead a group
Organize activities
Persuade others
Sell things/promote ideas

Like to?

Attend conferences/events
Campaign
Create new product/business
Discuss politics/debate
Read business journals
Serve in leadership roles
Travel
Watch the stock market

Where do Enterprising people work?

Advertising agencies
Hospitals/healthcare
Human resources
Labor unions
Marketing/PR firms
Newspaper
Nonprofit/NGOs/government
Publishing companies

Where do Enterprising people volunteer/intern

Club/organization leader
College/professional sports team
Financial organizations
Trip leader for Alternative Service-Experience
Hotels, resorts, theme parks
Media/entertainment
Restaurant/retail

What are Enterprising career titles?

Buyer
Community Service Manager
Event Planner
Financial Planner/Manager
Foreign Service Officer
Fundraiser
Health Service Manager
Human Resource Specialist
Insurance Sales
Lawyer/Attorney
Legislators
Lobbyist
Loss Prevention Manager
Real Estate Broker
Sales Manager
Spa Manager
Supply Chain Manager
Training Manager
Transportation Manager
Travel Agent

Which ASU majors are Enterprising themed?

College of Arts and Sciences
History
Political Science
College of Fine & Applied Arts
Communication Studies
Communication, Public Relations
College of Health Sciences
Healthcare Management
College of Business
Finance and Banking
Hospitality and Tourism Management
International Business
Management
Marketing
Marketing/Sales
Risk Management, and Insurance
Supply Chain Management

Which ASU Clubs & Organizations are Enterprising themed?

ACT office/Impact team
Circle K/volunteer organizations
International Relations Association
AISEC
Appalachian Communicators
Public Relations Student Society
American Marketing Association
Association of Student Entrepreneurs
ASU Ambassadors
Student Government Association
Society For Human Resource Management

